



**Announcement:**  
**The Study of the United States Institutes (SUSI)**  
**for Student Leaders program on New Media**  
**FY – 2013**

The American Center of the U.S. Embassy, Dhaka, is pleased to announce the Study of The United States Institutes (SUSI) for Student Leaders program.

The Study of the United States Institutes (SUSI) for Student Leaders program is a five week undergraduate exchange program of the Bureau of Educational and Cultural Affairs of the U.S. Department of State. The program is focused on specific themes. The current theme is “New Media.” The Institute will cover all elements of journalism: researching, writing, editing, and reporting with particular emphasis on new forms of media. The program will underscore the impact of new technologies on journalism, and give participants new skills such as working with online photos and videos; “twittering;” publishing blogs; utilizing social networking; and other new technologies. The Study of the U.S. Institute on New Media will look at major topics in journalism, including the concept of a free press, First Amendment rights, the media’s relationship to the public interest, and media business models.

All students with interest in New Media are encouraged to apply. We expect applications to come from students in diverse fields, including; but not limited to Journalism, Media, Literature, Graphic Design, Information Technology, Computer Science, International Relations, and Photography.

The Study of the U.S. Institutes for Student Leaders is an intensive academic program with the purpose of provides undergraduate student leaders with a deeper understanding of the United States, while simultaneously enhancing their leadership skills. The institute will consist of a balanced series of seminar discussions, readings, group presentations and lectures. The coursework and classroom activities will be complemented by educational travel around the United States, local site visits, and volunteer opportunities. The institutes will include an academic residency component of approximately four weeks and a domestic travel component of approximately one week that will conclude with a 2-3 day program in Washington, D.C. The Institute will take place over the course of five weeks from approximately May 19 to June 21, 2012; exact dates will be announced at a later time.

The participants are expected to be highly motivated and exemplary undergraduate students from, universities and other institutions of higher education.

Candidates nominated for this program will:

- have a strong interest in new media;
- be fluent in English;
- be typically under 23 years of age;
- be in their second or third year of studying in a bachelors/honors program;
- be committed to returning to their home universities following completion of the SUSI program;
- demonstrate strong leadership qualities and potential in their university and community activities;

- indicate a serious interest in learning about the United States;
- have a sustained high level of academic achievement, as indicated in grades, awards, and teacher recommendations;
- have demonstrated commitment to community and extracurricular university activities;
- have had little or no prior study or travel experience in the United States or elsewhere outside of their home country;
- be mature, responsible, independent, confident, open-minded, tolerant, thoughtful and inquisitive;
- be willing and able to fully participate in an intensive academic program, community service, and educational travel program; and,
- be comfortable with campus life, prepared to share living accommodations, and able to make adjustments to cultural and social practices different from those of their home country.

Please find attached application forms, which candidates can copy and fill out in typed script or clear handwriting. Please note that each application must include a **letter of recommendation** from either the Department Head or the Faculty Dean and a **passport size photograph**. You will find the soft copy of the application form and announcement at the following website:

[http://dhaka.usembassy.gov/educational\\_cultural\\_exchanges.html](http://dhaka.usembassy.gov/educational_cultural_exchanges.html)

Please share this announcement with your Department Heads and advise them to recommend no more than two students from each department who fulfill the above-mentioned criteria.

The deadline for submission of completed applications to the American Center is **Monday, December 10, 2012**. Application will not be accepted in later dates.

The new location of the American Center is as follow:

**American Center,  
U.S. Embassy Annex  
J Block, Progati Sharoni,  
Baridhara, Dhaka-1212  
(Opposite the U.S. Embassy and next to Notun Bazar)**

*Please note that the Embassy work week is Sunday to Thursday. Fridays and Saturdays are weekends.*

For further information, please contact:

Ms. Tahniah Shahid at the American Center (Telephone: 8855500, ext. 2808; email: [ShahidTX@state.gov](mailto:ShahidTX@state.gov))

Sincerely,

Michael Harker  
Cultural Affairs Officer

November 12, 2012